

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	619	profile same ((purchas\$4 or transaction) near3 (data or history or information))	USPAT	2005/05/10 14:11
2	BRS	L2	276	L1 and (profile same (advertis\$4 or promotion\$4 or marketing))	USPAT	2005/05/10 14:11
3	BRS	L3	181	L2 and (web or click\$4)	USPAT	2005/05/10 14:11
4	BRS	L4	101	L3 and (personaliz\$4 or customiz\$4) same (advertis\$7 or promotion\$5 or marketing)	USPAT	2005/05/10 14:11
5	BRS	L5	98	L4 and (location or gps)	USPAT	2005/05/10 14:11
6	BRS	L6	14	L4 and (location and gps)	USPAT	2005/05/10 14:13
7	BRS	L7	14	6 and (web or internet)	USPAT	2005/05/10 14:39
8	BRS	L8	375	((third near party) or third-party or thirdparty) same (demographic\$4 or data or information or profile) and anonymous	USPAT	2005/05/10 14:40
9	BRS	L9	29	((third near party) or third-party or thirdparty) same (demographic\$4 or data or information or profile) same anonymous	USPAT	2005/05/10 14:45
10	BRS	L10	222	((third near party) or third-party or thirdparty) same (demographic\$4 or data or information or profile) same privacy	USPAT	2005/05/10 14:45
11	BRS	L11	36	10 and aggregated	USPAT	2005/05/10 14:47